

## U.S. CONSUMER PRODUCT SAFETY COMMISSION WASHINGTON, D.C. 20207

Record of Commission Action Commissioners Voting by Ballot \*

Commissioners Voting:

Chairman Ann Brown

Commissioner Mary Sheila Gall Commissioner Thomas H. Moore

ITEM

1999 Midyear Review

## DECISION

The Commission voted unanimously (3-0) to approve the staff proposals for adjustments in the agency's operating plan for the second half of the 1999 fiscal year. as set forth in the staff briefing package dated May 5, 1999, with the following change: of the \$16,000 recommended for the development of video news releases by the Office of Information and Public Affairs (OIPA), \$8,000 will be reallocated for a "children's sleepwear safety initiative." Commissioner Gall and Commissioner Moore filed identical statements and Chairman Brown filed a separate statement on their votes in this matter, copies attached.

For the Commission:

Sadye E. Dunn

Secretary

<sup>\*</sup> Ballot due May 19 1999

## Explanation of Ballot Vote on 1999 Midyear Review Chairman Ann Brown May 19, 1999

I vote to approve the staff recommendations in the May 5, 1999 memorandum from Pamela Gilbert, Executive Director, to the Commission with the following change.

Of the \$16,000 recommended for development of video news releases by our Office of Information and Public Affairs ("OIPA"), \$8,000 will be reallocated for a "children's sleepwear safety initiative."

At this time, I am directing OIPA to prepare expeditiously a proposal with options for a children's sleepwear initiative, for future consideration by the Commission. When the Commission is presented with materials regarding this initiative, we will then be in a better position to consider what would be the most effective way to achieve our goal of informing the public about this issue.

My commitment to the safety of children and to the importance of preventing injuries, whether it is burns or other types of injuries, has been the whole thrust of my tenure as Chairman. On this issue, as all others, we must take into account the Commission's limited resources and decide how to use them most effectively to achieve our goals. I reserve judgment on what exactly the sleepwear safety initiative should consist of until we see OIPA's proposals. However, I would hope that any plan we adopt includes not only CPSC actions, but initiatives and support from the private sector.

Ballot vote on 1999 Midyear Review

Of the \$16,000 requested by OIPA to develop two additional VNRs, \$8,000 will be set aside for initial funding for a children's sleepwear safety initiative.

We are still seeing an estimated 200 burn injuries per year to children when their daywear, being used as sleepwear, is ignited. CPSC must inform consumers about safe options for children's sleepwear. This initiative will be an ongoing activity (and is independent of any Commission decision on the Sleepwear Amendments). Every day, there are new parents who need to be made aware of the Sleepwear Standards and the need to make appropriate sleepwear choices for their children.

Therefore, I direct the Director of the Office of Information and Public Affairs to design an I & E initiative on children's sleepwear safety, with a time line for a long range plan for implementation.

A report will be presented to the Commissioners by June 30, 1999 detailing planned activities for the first phase of the initiative. This initiative will begin in August, when fall clothing is marketed.

The plan will be reviewed and necessary adjustments made at the time of the Fiscal Year 2000 Operating Plan.

Ballot vote on 1999 Midyear Review

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